

Growing closer to a world **without** cervical cancer

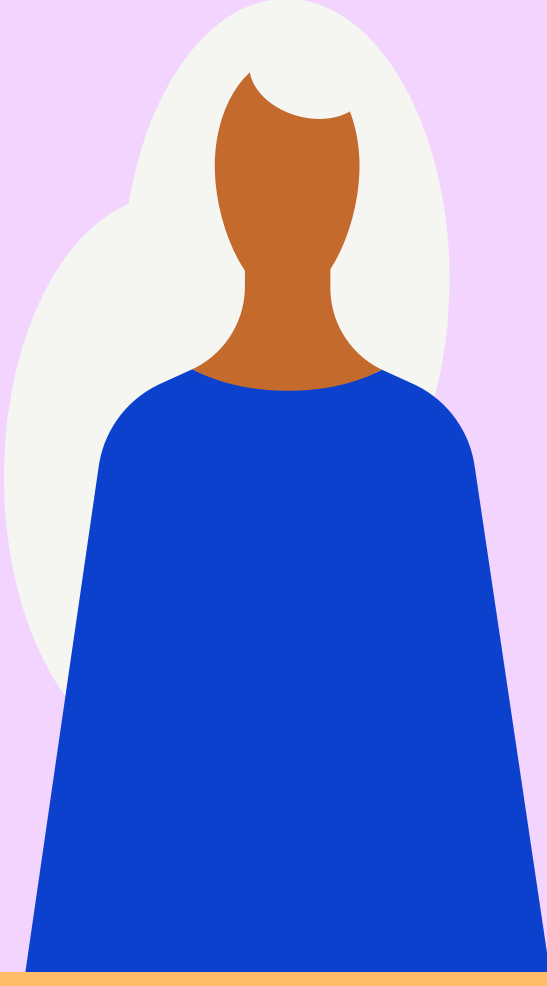
Together, we can eliminate cervical cancer, save lives, and reduce healthcare costs²



Prevent. Detect. Protect.

For a healthier future

Eliminating cervical cancer is possible in low- and middle-income countries if girls are vaccinated and screened **twice** in their lifetimes¹



Vaccinating and screening **twice** in a girl's lifetime could **reduce mortality** by **more than one-third**

Preventing 300,000 deaths²

But, only **36%** of women globally have been screened at least **once³**

In low and middle-income countries, **fewer than 5%** of women **have ever been screened** for cervical cancer, severely undermining elimination goals⁴



The impact of Missed early detection

120 children lose their mothers to cancer every hour⁵

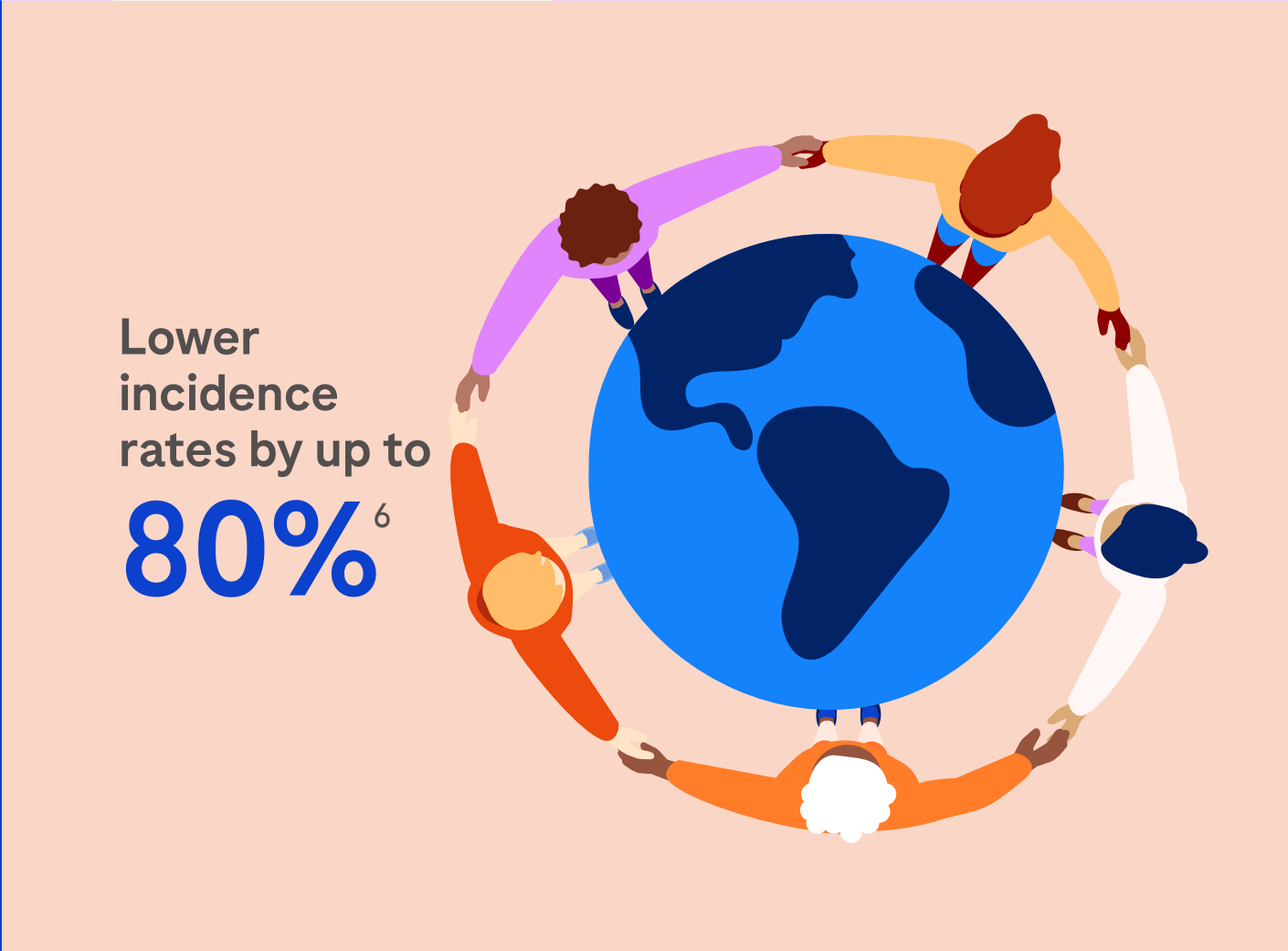


Over 200 thousand children lose their mothers to cervical cancer each year⁵

Reducing the economic impact

Where available, national screening programmes have been instrumental in reducing the burden of cervical cancer⁶

Disparate rates in vaccination coverage across the globe mean that its full benefit will not be realized until vaccinated adolescents reach screening age.



Lower incidence rates by up to **80%⁶**

Lowering the financial burden of cervical cancer

Cervical cancer, along with eight other conditions, drives 1/3 of the women's health gap⁷

Reducing their effects could create around **\$400 billion** in annual global GDP by 2040.⁷



Closing the entire gap could unlock

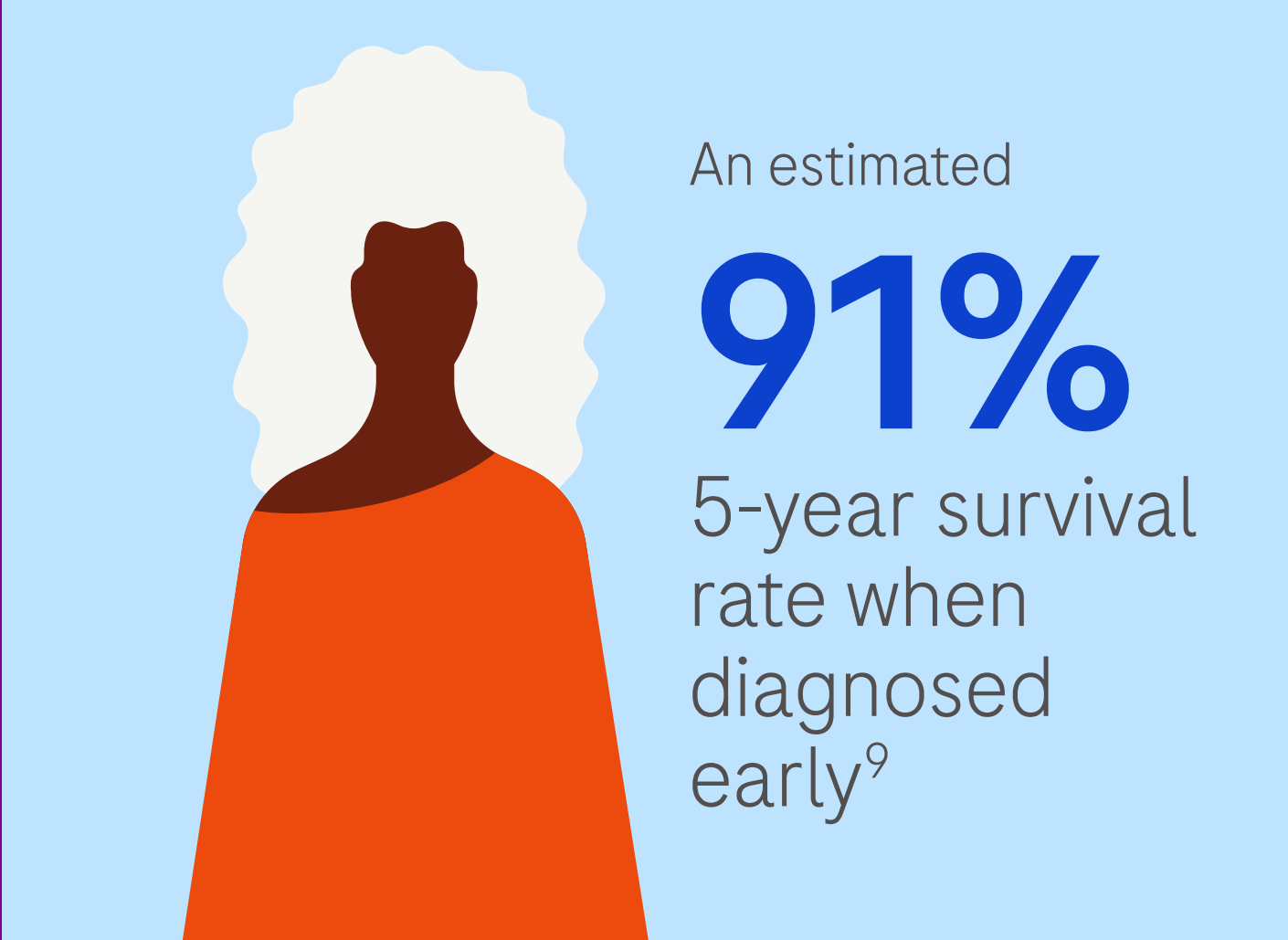
75 million disability-adjusted life years (DALYs) annually

and add **\$1 trillion** to the global GDP⁷



Early detection can save lives

A recent US study highlighted that cervical cancer screening saves more than **58%** of life years⁸



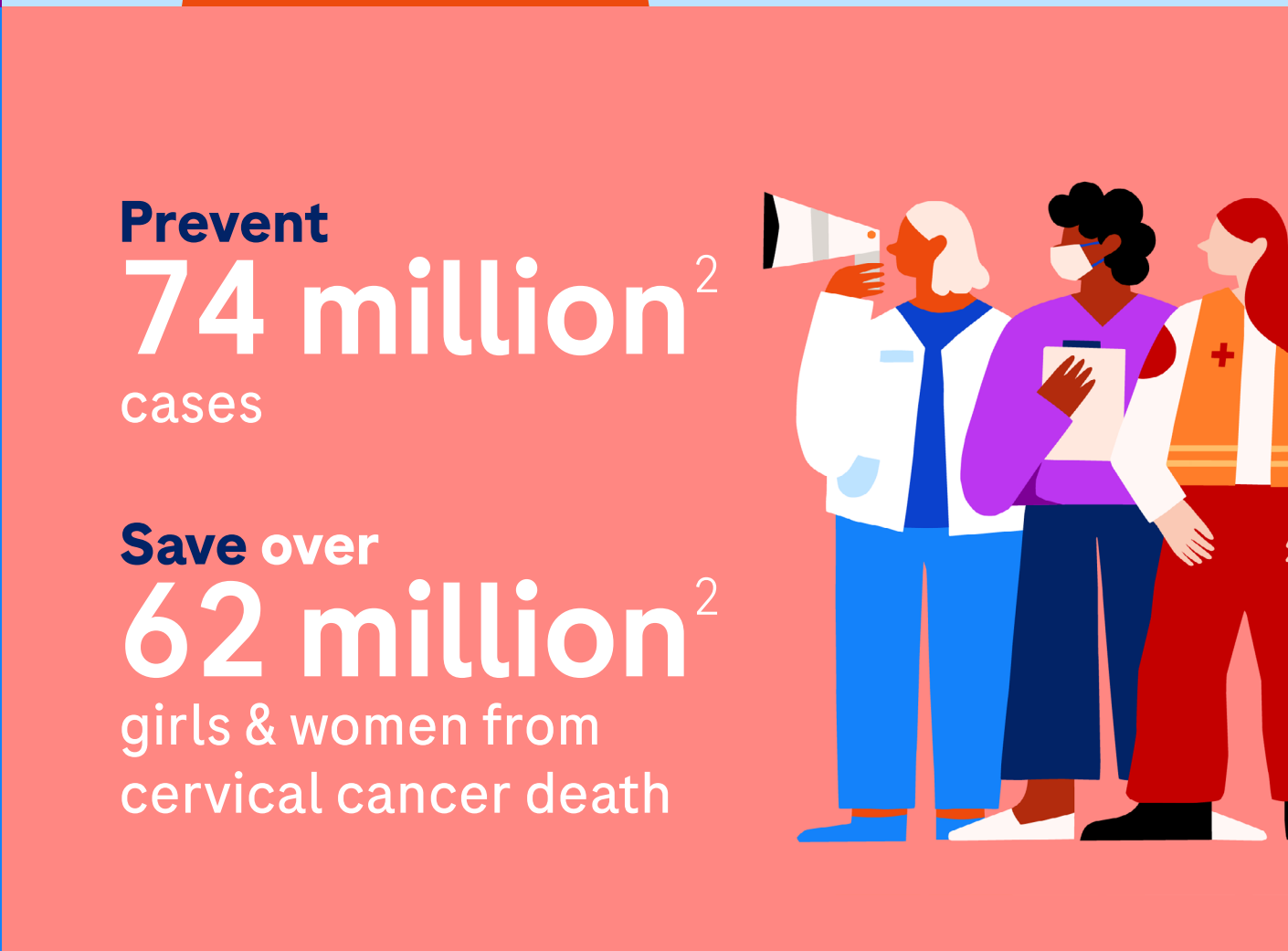
An estimated

91%

5-year survival rate when diagnosed early⁹

A strategy to save lives

In the next century, the cervical cancer elimination strategy can potentially:



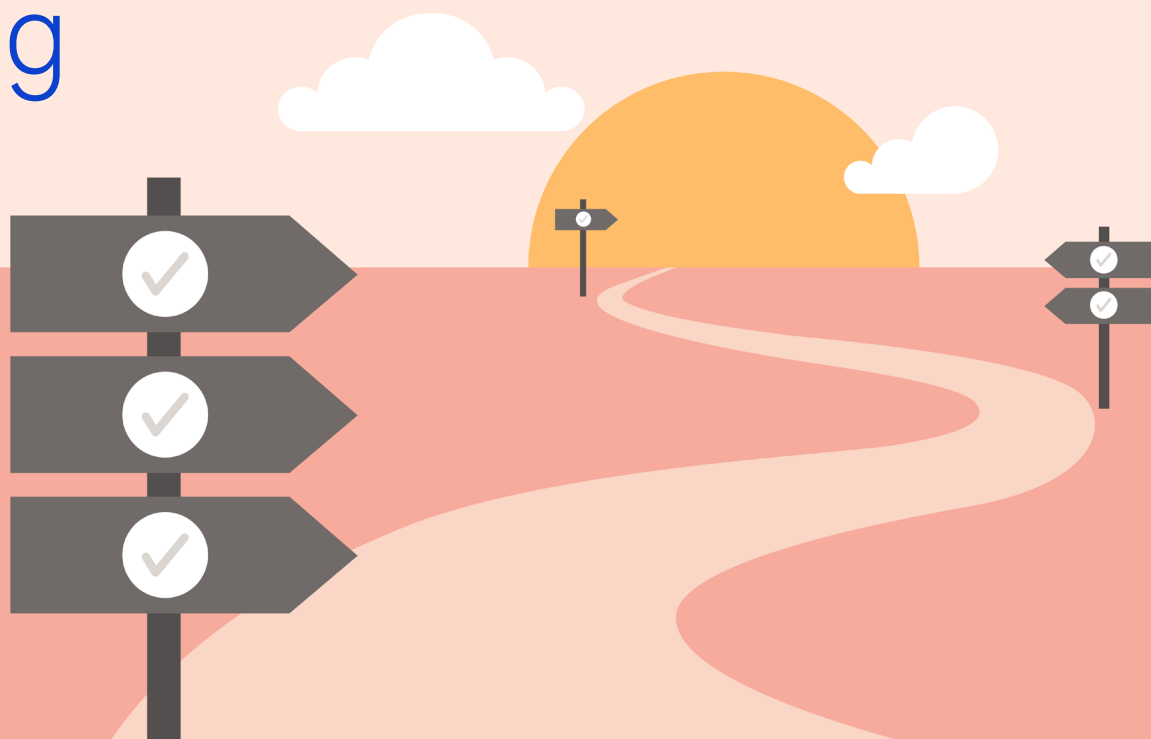
Prevent 74 million cases²

Save over 62 million girls & women from cervical cancer death²

Increasing coverage of cervical cancer screening

requires a systematic approach:

- Building infrastructure
- Enhancing workforce capacity
- Strengthening diagnostics capabilities, including laboratory services



How can Roche help?

We offer a powerful portfolio to help end a preventable disease.^{10,11,12} Together, we can eliminate cervical cancer.²

Learn more

¹ Canfell K, et al. Mortality impact of achieving WHO cervical cancer elimination targets: a comparative modelling analysis in 78 low-income and lower-middle-income countries. The Lancet, Volume 395, Issue 10224, 591 - 603.
² WHO. To eliminate cervical cancer in the next 100 years, implementing an effective strategy is critical. [Internet; cited 18 Apr 2025] Available from: <https://www.who.int/news/item/04-02-2020-to-eliminate-cervical-cancer-in-the-next-100-years>.
³ Makanjula-Akinola S, et al. (2024, September 17). Beyond HPV vaccination: Why we need a comprehensive approach to eliminate cervical cancer. World Economic Forum. [Internet; cited 18 Apr 2025] Available from: <https://www.weforum.org/stories/2024/09/cervical-cancer-beyond-hpv-vaccination-comprehensive-approach/>.
⁴ Zancostas J (2024). Renewed calls to scale-up cervical cancer screening. The Lancet, Volume 403, Issue 10429.
⁵ Guida F, et al. (2022). Global and regional estimates of orphans attributed to maternal cancer mortality in 2020. Nature medicine, 28(12), 2563-2572.
⁶ POLITICO, ACCESS International Consensus Group on Cervical Cancer. Eliminating cervical cancer to save women's lives [Internet; cited 18 Apr 2025]. Available from: <https://www.politico.eu/sponsored-content/eliminating-cervical-cancer-to-save-womens-lives/>.
⁷ World Economic Forum. (2023). A Blueprint to close the women's health gap. [Internet; cited 12 May 2025] Available from: https://reports.weforum.org/docs/WEF_Blueprint_to_Close_the_Women%E2%80%99s_Health_Gap_2023.pdf.
⁸ Philipson TJ, Durie T, Cong Z, et al. The aggregate value of cancer screenings in the United States: full potential value and value considering adherence. BMC Health Serv Res 23, 829 (2023).
⁹ Centers for Disease Control and Prevention. U.S. Cancer Statistics Data Visualization Tool. [Internet; cited 12 May 2025] Available from: https://gis.cdc.gov/Cancer/USCS/7CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fcancer%2Fdata Viz%2Findex.html/.
¹⁰ cobas® HPV 58/88/800 Package Insert, US, Rev 2.0, 2025.
¹¹ Cytotec® PLUS Cytology Package Insert, US, Rev 0, 2024.
¹² Cytotec® Histology Package Insert, US, Rev 0, 2023.